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Interchange Prospectus

4/5 March 2025, Manchester Central

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The journey starts here

Now in its third year, Interchange has proven its ability to attract all the UK's major strategic, regional and local infrastructure operators and their upstream supply chains. The pursuit of products and services to digitise and decarbonise their network is a strong commercial opportunity. Interchange offers a range of value for money, zero waste and turnkey packages to enable you take advantage of this.



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Delegates

Interchange 2024 was attended by over 2000 visitors, that's a more than 50% increase on the combined visitor numbers for Interchange and the STB annual conference in 2023, when they ran separately. Nine out of 10 visitors rated their experience of Interchange excellent, very good or good.

Attendance

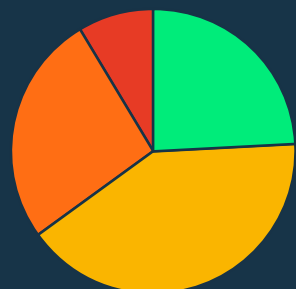
| | Total | +/- 23 |
|---------------|-------|-----------|
| All Attendees | 2027* | 725 (56%) |
| Int Conf | 416 | |
| Google Prism | 580 | 277 (91%) |
| TIP Live | 214 | 92 (75%) |
| ITS UK Conf | 301 | |
| STB Conf | 384 | -124 |
| Round Tables | 365 | |
| Places Hub | 136 | |
| Exhibitors | 71 | 12 (20%) |

*Includes 456 revisits on Day 2 (20%)



How do you rate your overall experience?

| Overall Rating | Total | % |
|------------------|-------|----|
| Excellent | 37 | 24 |
| Very Good | 62 | 40 |
| Good | 40 | 26 |
| Satisfactory | 13 | 8 |
| Total Responders | 158 | |



Attendee Demographics (all)

| | | |
|----------------|-----|-----|
| MD/CEO/Owner | 12% | 243 |
| Director | 29% | 588 |
| Senior Manager | 48% | 973 |
| Apprentice | 3% | 61 |
| Graduate | 7% | 140 |



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Exhibiting

Level 1 – £3,500

Stand Package

- 1m Brightbox
- 1 x table & 2 x chairs
- 2 x VIP passes
- Artwork size:
1120mm wide x 2215mm high



Level 2 – £6,000

Stand Package

- 1.8m Brightbox
- Branded counter
- 2 x chairs
- 4 x VIP passes
- Artwork size:
1815mm wide x 2415mm high



Level 3 – £9,000

Stand Package

- 2.8m Brightbox
- Branded counter
- Plasma screen
- 1 x table & 4 x chairs
- 8 x VIP passes
- Artwork size:
2815mm wide x 2415mm high



For further information on exhibiting visit our website.



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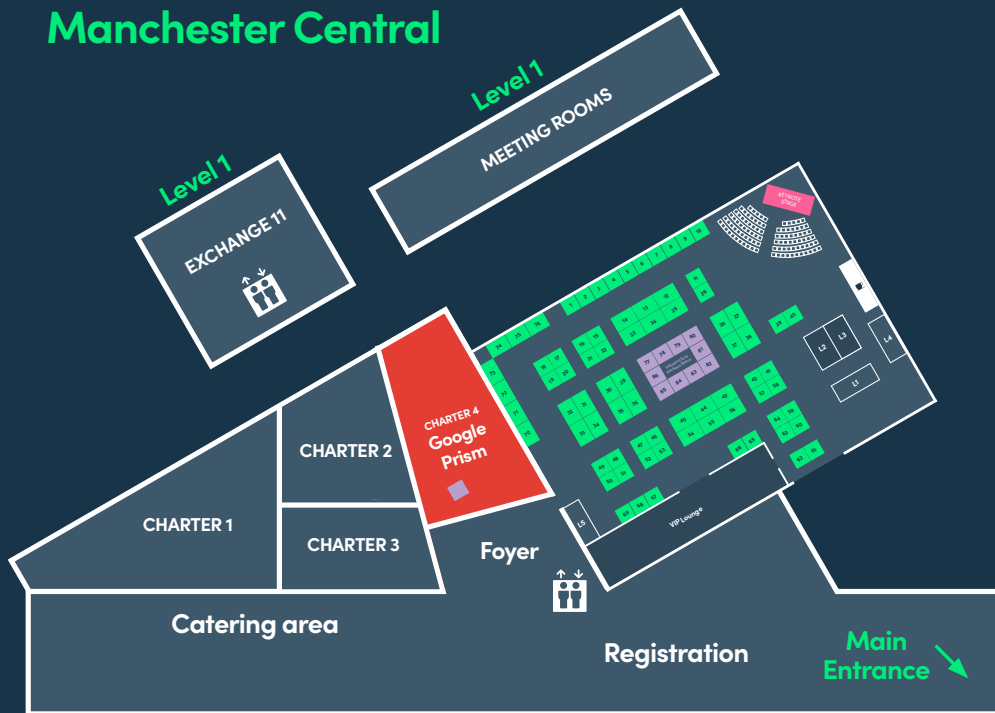
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Exhibitors

L1/2/3 = Stand Size

| | | | | | | | | | | | |
|----|-----------|------|----|-----------|------|----|-----------|------|--------------------------------------|-----------|------|
| 1 | Available | L1/2 | 24 | Available | L3 | 47 | Available | L1/2 | 70 | Available | L1/2 |
| 2 | Available | L1/2 | 25 | Available | L3 | 48 | Available | L1/2 | 71 | Available | L1/2 |
| 3 | Available | L1/2 | 26 | Available | L1/2 | 49 | Available | L1/2 | 72 | Available | L1/2 |
| 4 | Available | L1/2 | 27 | Available | L3 | 50 | Available | L1/2 | 73 | Available | L1/2 |
| 5 | Available | L1/2 | 28 | Available | L3 | 51 | Available | L1/2 | 74 | Available | L1/2 |
| 6 | Available | L1/2 | 29 | Available | L3 | 52 | Available | L1/2 | 75 | Available | L1/2 |
| 7 | Available | L1/2 | 30 | Available | L3 | 53 | Available | L1/2 | 76 | Available | L1/2 |
| 8 | Available | L1/2 | 31 | Available | L3 | 54 | Available | L3 | Supporter Lounges | | |
| 9 | Available | L1/2 | 32 | Available | L3 | 55 | Available | L3 | L1 | Available | |
| 10 | Available | L1/2 | 33 | Available | L3 | 56 | Available | L3 | L2 | Available | |
| 11 | Available | L1/2 | 34 | Available | L3 | 57 | Available | L1/2 | L3 | Available | |
| 12 | Available | L3 | 35 | Available | L3 | 58 | Available | L1/2 | L4 | Available | |
| 13 | Available | L3 | 36 | Available | L3 | 59 | Available | L1/2 | L5 | Available | |
| 14 | Available | L3 | 37 | Available | L3 | 60 | Available | L1/2 | Infrastructure Partners Space | | |
| 15 | Available | L1/2 | 38 | Available | L3 | 61 | Available | L1/2 | 77 | Available | |
| 16 | Available | L1/2 | 39 | Available | L1/2 | 62 | Available | L1/2 | 78 | Available | |
| 17 | Available | L1/2 | 40 | Available | L1/2 | 63 | Available | L1/2 | 79 | Available | |
| 18 | Available | L1/2 | 41 | Available | L1/2 | 64 | Available | L1/2 | 80 | Available | |
| 19 | Available | L1/2 | 42 | Available | L1/2 | 65 | Available | L1/2 | 81 | Available | |
| 20 | Available | L1/2 | 43 | Available | L3 | 66 | Available | L1/2 | 82 | Available | |
| 21 | Available | L1/2 | 44 | Available | L3 | 67 | Available | L1/2 | 83 | Available | |
| 22 | Available | L1/2 | 45 | Available | L3 | 68 | Available | L1/2 | 84 | Available | |
| 23 | Available | L3 | 46 | Available | L1/2 | 69 | Available | L1/2 | 85 | Available | |
| | | | | | | | | | 86 | Available | |

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Sponsorships

Amplify your presence at Interchange by aligning your brand with one of these options

| | |
|--------------------------------------|----------------------|
| Overall Headline Sponsorship | Reserved |
| Premium Partnership | POA |
| Silver Partnership | £15,000 (commitment) |
| TIP Live | Reserved |
| ITS UK Conference | Reserved |
| VIP Lounge | Reserved |
| Registration Partner | £10,000 |
| Keynote Stage | Reserved |
| Interchange Conference Theatres (2) | Reserved |
| Round Tables Sponsor | £10,000 |
| Round Table Host | £3,000 |
| Round Table Host Plus (incl webinar) | £6,000 |
| Catering Partner | Reserved |
| Lanyards | Reserved |
| Badges | £5,000 |
| Digital App | £7,500 |

All packages include various levels of VIP Passes

Note: if your package exceeds a value of £15,000 you will automatically qualify for Silver Partnership which includes 10 VIP Passes and branding on all Interchange collateral including stages, signage etc.

Please Contact Andrew Dowding for more detail.

